



## CATCH ME IF YOU CAN

### *Today's Pink Collar Criminal*

#### TOPIC

Embezzlement is the crime that every business owner, government agency, PTA, and youth sports league worries about. Protecting assets is a top priority. The loss of money is devastating. However, what is worse is the loss of time which is unrecoverable and the loss of trust which takes the biggest toll. When embezzlement happens it is often committed by a long-term, trusted employee. They have worked side by side with you for potentially years or even decades. Often, they are part of the family. These embezzlers live amongst us. This crime is the relatable crime because most everyone knows some business or person who has been affected by embezzlement. Join renowned Pink Collar Crime expert Kelly Paxton to understand this growing demographic. This topic is Kelly's most widely requested due to the recent increase in embezzlement and fraud. Kelly will show you what to look for in your business to make sure your most trusted employee is not a Pink Collar Criminal.

#### TAKEAWAYS

Attend *Catch Me If You Can* and learn:

- What is the difference between White Collar Crime and Pink Collar Crime?
- Why is Pink Collar Crime growing?
- Who is the "typical" Pink Collar Criminal?
- How to identify "pink flags"
- Tips and tricks for investigating and interviewing a Pink Collar Criminal
- And more...

#### SPEAKER

Kelly Paxton is a nationally recognized expert on Pink Collar Crime. What started as a research project, why are so many embezzlers women, has become an extremely relevant and relatable speaking topic. Kelly has investigated hundreds of cases ranging from money laundering to conflict of interest to embezzlement. Her hands-on investigative experience for the government and private sector along with research into criminal behavior and investigating for both the prosecution and defense provides real-life, practical information. You can learn more at:

[kellypaxton.com](http://kellypaxton.com) or [pinkcollarcrime.com](http://pinkcollarcrime.com).